

Focus 2011: Business at the Border

Monday, June 6

8:00 to 8:45 **Registration & Continental Breakfast**

8:45 to 9:00 **Welcome**

- Robert Horr, Executive Director, Thousand Islands Bridge Authority
- Howard Kelly, Director, The Capital Corridor

9:00 to 10:00 **The Business of Bi-National Trade**

A high-level look at the Canada-US trading relationship

- Marta Moszczenska, Consul General, Consulate General of Canada, Buffalo, NY
- Sue Saarnio, Minister Counselor for Economic Affairs, U.S. Embassy, Ottawa, Ontario

10:00 to 10:30 **Break & Networking**

10:30 to 11:45 **The Business of Tourism**

The importance of cross-border travel to regional tourism

- Gary S. DeYoung, Director of Tourism, Thousand Islands Regional Tourism Development Corporation
- Peter Pantuso, President & CEO, American Bus Association

11:45 to 1:00 **Lunch & Networking**

- **Special Guest Speaker: Senator Kirsten E. Gillibrand, (D-NY)** *(invited)*

1:00 to 2:15 **The Business of Energy**

Wind, Solar, Bio-fuels – where are we going?

- Darrell Veres, Plant Manager, GreenField Ethanol, Johnstown, Ontario
- Linda Dickerson Hartsock, VP, CenterState Corporation for Economic Opportunity & Executive Director of the Clean Tech Center, The Tech Garden, Syracuse, NY

2:15 to 2:45 **Break & Networking**

2:45 to 4:00 **The Business of Agriculture**

More than just dairy

- Steve Conaway, Owner, 1000 Islands Winery, Alexandria Bay, NY
- Tom Lawler, Owner, Eagle Point Winery, Mallorytown, Ontario
- Jeff Pierce, VP, Morris Northstar Hatchery, Watertown, NY

5:00 **Shuttle boat leaves Edgewood dock for Reception at Boldt Castle on Heart Island.**

5:30 to 7:30 **Boldt Castle Reception**

7:30: **Shuttle returns to Edgewood**

Tuesday, June 7

7:30 to 8:30 **Registration & Hot Buffet Breakfast**

8:15 to 8:45 **Special Guest Speaker: Gord Brown, Member of Parliament for Leeds-Grenville**

8:45 to 10:00 **The Business of Transportation Highways, Borders and Corridors**

- Mark Seymour, President & CEO, Kriska, Prescott, Ontario
- Jacques Rochon, Executive Director, Gateway Policy, Transport Canada, Ottawa, Ontario
- Pat Jones, CEO, International Bridge, Tunnel & Turnpike Association, Washington, DC

10:00 to 10:30 **Break & Networking**

10:30 to 11:45 **The Business of the Military**

The economic impact of bases on the regional economy

- Colonel Rick Fawcett, Base Commander, Canadian Forces Base, Kingston Ontario
- Colonel Noel Nicolle, Garrison Commander, Fort Drum, NY

11:45 to 1:00 **The Business of Regional Economic Development**

Job attraction and retention – a regional emphasis

- Dave Paul, Director, Economic Development, City of Brockville, Ontario
- Michelle Capone, Deputy Comptroller, Development Authority of the North Country, Watertown, NY
- Jim Fayle, Empire State Development, Watertown, NY

1:00: **Lunch, Networking & Conference Wrap Up**



Focus 2011: Business at the Border

Conference Partners

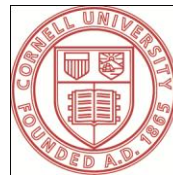


Jefferson County Job Development Corporation



Government of Canada
Consulate General of Canada

Gouvernement du Canada
Consulat général du Canada



Cornell University
Cooperative Extension
Jefferson County

The Federal Bridge
Corporation Limited



La Société des ponts
fédéraux Limitée

An Independent Contractor to:

